



## Sustainability Policy

### **Vision**

The Shaw Conference Centre's sustainability promise reflects the four pillars sustainability: **economy, ecology, society and culture**. As a public assembly facility, we facilitate the gathering of people, the sharing of ideas and creation of community connections in a manner that supports our corporate responsibility to the environment. We support the development of the meetings industry in Edmonton by connecting our ecological and cultural history with a future vision of convention centres as a sustainable, community owned asset.

### **Goal**

Through our "**Simple Steps**" program, the Shaw Conference Centre (SCC) is committed to operating in an environmentally responsible and sustainable manner. We reduce our environmental footprint through ongoing assessment and improvement of our facility's performance, while continuing to meet and exceed the needs of our clients and stakeholders.

### **Culture**

Enhance awareness of our commitment to operating sustainably amongst all staff. Sustainability is one of SCC's "5-Star Service Values staff are trained in during onboarding orientation. Through the staff Environment Committee, employees are educated on the environmental effects of their activities and participate in a calendar of sustainability events throughout the year.

### **Clients & service partners**

Set annual targets for increasing the number of Sustainable Meetings, providing clients with consultation, collateral materials, sustainable meeting tool kits and customized waste audits reports. Ensure suppliers and contractors are aware of our sustainability strategy and environmental policies, encouraging their involvement and working in partnership to reduce our collective environmental impact.

### **Waste, water and energy**

Maximize diversion of materials from city landfill while integrating waste minimization efforts, and conserve natural resources by ensuring responsible energy and water use. Results are monitored throughout the year and publicly reported annually in SCC's Sustainability Report Card.

### **Procurement**

Source responsibly and evaluate the impact of our purchases at every stage, choosing sustainable alternatives wherever possible.


### **Communications**

Maintain and promote written policies and guidelines in support of our sustainability strategy. Provide accurate audit reports on our environmental performance and share best practices across the company, with clients and other stakeholders.

**Community**

Establish stakeholder partnerships that support the four pillars of sustainability while leveraging our ability to contribute to the local community through eco-tours and education, waste diversion, local food, surplus donations and corporate social responsibility.

In 2016, the Shaw Conference Centre is dedicated to ensuring that our facility operates with an elevated duty of care to the environment while providing the exceptional quality of service expected by our clients and guests.



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**Shaw Conference Centre, VP & General Manager**

Oct. 31, 2016

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**Date**